



March 2024 Newsletter

Welcome to the March edition of Visibly Clear Services Newsletter!

As spring starts to blossom around us, we are thrilled to bring you all the latest updates from Visibly Clear Services.

March is already set to be yet another very busy month, our dedicated cleaning staff are diligently maintaining the cleaning schedules for our clients' businesses and homes, ensuring everything runs smoothly.

You may already be acquainted with our diligent Supervisor, Darran. He's been working hard to familiarise himself with our clients and contracts, all whilst lending a hand and actively participating in the daily scheduled cleans at our commercial clients' premises. If you haven't had the pleasure of meeting Darran yet, rest assured you will soon! He'll be extending a warm greeting your way in the near future.

February Overview

Throughout Valentines week our cleaners left a little treat for you too enjoy, with a little request asking for your help in leaving us a Google review.

We have had a flurry of new reviews and we would like to say a big 'Thank You'. Your reviews are invaluable to us and really help us grow our online position within the local community.

For anyone who hasn't had the chance to leave a review yet there's still time, on the back of the card left with your sweets you will find a QR code, if you scan the code it will take you straight to the company's Google business review page.

We really do only need a couple of words. Seeing and reading your reviews gives a lift to each of the team and lets them know their hard work is valued.

Don't worry if you cannot find the card, you can simply scan the QR code below.



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Industry News

We are excited to announce that Visibly Clear Services has joined ISSA, the global cleaning industry organisation, in celebrating International Cleaning Week, taking place from March 24th to March 30th, 2024. This week presents a special occasion to acknowledge the significance of cleanliness, pay tribute to our fellow cleaning professionals, and enhance public understanding of the industry's dedication to fostering healthy environments for both workers and customers alike.

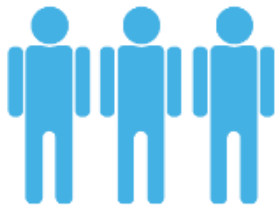
Throughout International Cleaning Week, Visibly Clear Services will be shining a spotlight on our own dedicated cleaning professionals and reaffirming our commitment to maintaining safe and healthy spaces for all.

Thank you for your continued support as we work tirelessly to uphold the highest standards of cleanliness and hygiene.

Investing in a high-quality cleaning programme offers numerous benefits:

Financial Returns

► Cleanliness drives greater customer loyalty, which supports the bottom line.



92%

of customers consider cleanliness an important factor when deciding whether to be a repeat customer.



98%

of restaurant customers perceive cleanliness as an essential factor in influencing retention.



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Get to know Vicky



In this month's edition, we are thrilled to spotlight Vicky, one of our seasoned cleaners at Visibly Clear Services. Originally hailing from London, Vicky brings a wealth of experience to our team. For her, a crucial element of a successful team dynamic is fostering kindness and mutual respect among colleagues.

While Vicky admits that meeting new clients can be a challenge initially, she quickly overcomes this hurdle and has notably improved over time. Her secret? Building strong relationships with all her clients since joining our company. Vicky's greatest strength lies in her attentive listening skills, ensuring that each client is satisfied with the end result of her work. The abundance of positive feedback she receives from clients truly validates her dedication and makes her job incredibly rewarding.

Vicky is known for always giving her best effort and striving for excellence in every cleaning task she undertakes. Her invaluable contributions are indispensable to our team, and we are grateful to have her onboard. Beyond her professional achievements, Vicky's proudest accomplishment is her daughter. In her leisure time, you can often find her hitting the gym or cherishing moments with her family. When it comes to travel, Egypt holds a special place in Vicky's heart, while Dubai remains her dream destination. Her favourite food is Chinese cuisine and enjoys unwinding with episodes of "Only Fools and Horses." As a sun enthusiast, Vicky eagerly anticipates the summer season for that perfect tan. Her taste in music is eclectic, spanning various genres, and if stranded on a desert island, she would choose to be accompanied by her family, a good book, and ample water.



Shout out to Tracy!!

For those among our valued clientele who may not be active on social media, we wish to extend a special acknowledgment of Tracy's remarkable dedication.

Despite the logistical hurdles of traveling to clients' homes for scheduled weekly cleanings, Tracy displays unwavering commitment time and again.

Indeed, there isn't a river wide enough to deter her determination and dedication.

Well Done Tracy!!

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We are delighted to share exciting news with all of you.

It is with great pleasure that we announce our participation in the Small Business Awards, specifically in the esteemed Service Excellence category. This opportunity underscores our commitment to delivering exceptional service and furthering our dedication to excellence in all aspects of our business.

We recognise that none of this would be achievable without the remarkable efforts of our dedicated team and the support of our valued clients.

Your trust in us fuels our drive to continually improve and innovate, and we are honoured to have you alongside us on this journey

Austin

In our August newsletter, we shared the exciting news that Visibly Clear Services sponsored a local talent, Austin. As April approaches, Austin is diligently preparing for the upcoming racing season, keeping himself busy with rigorous training sessions.

Despite encountering challenges such as waterlogged tracks due to inclement weather, Austin remains focused on his goals. His race season is set to kick off at the beginning of April, with training sessions scheduled to resume by the end of this month. In a strategic move to enhance visibility and pursue new opportunities, Austin has decided not to participate in the Lucas Oil Juniors this season. Instead, he is exploring more recognised championships

to garner greater attention. Additionally, he's pushing his limits by competing in two MX clubs: Kensworth MX Club and Moto Mavericks, who graciously invited him to join their ranks. With races practically every weekend from April to September, Austin's schedule promises an action-packed season. Furthermore, as the winter season approaches in October, he plans to transition to a 125cc bike and compete alongside adults.

To ensure compliance with official race regulations, adjustments have been made to Austin's bike graphics. Specifically, a green board with white numbers is required for officiation purposes. We're incredibly proud of Austin's dedication and determination as he embarks on this exciting journey, and we look forward to cheering him on throughout the season!



Daventry's only provider!

We are excited to spotlight some of our most sought-after products!

Throughout March, we are featuring a selection of our high-quality, eco-friendly cleaning products. At Visibly Clear Services, we take pride in sourcing directly from manufacturers, allowing us to provide you with exceptional quality at incredible value. Not only do we prioritise quality and affordability, but by purchasing directly, we also minimise our carbon footprint, contributing to a cleaner, greener planet. Products designed to meet your cleaning needs while caring for the environment!

Remember, if you're unable to visit us in person, we're pleased to offer delivery services for your convenience.



SAVE

**Toilet paper (2 ply) x 40 rolls
£13.14 + vat.**

★★★★★

**Deodorising fluid - 5 Litre
Neutralises unpleasant odours
£6.79 + vat**

★★★★★

**Furniture Polish - 5 Litres £10.17
+ vat**

750ml - Case of 6 £11.75 + vat

★★★★★

**Graffiti Remover - 750ml £4.15 +
vat**



Focus on Pest control just one of the all-in-one services on offer.

Ensuring a Pest-Free Environment with Visibly Clear Services

As March ushers in the promise of spring, it also brings with it a resurgence of pests eager to make themselves at home. At Visibly Clear Services, we understand the importance of maintaining a pest-free environment, which is why our dedicated pest control team is here to help.

Throughout the month of March, we encounter a variety of pests that can pose a threat to both residential and commercial spaces. From pesky rodents seeking shelter from the lingering chill to insects emerging from their winter slumber, these unwelcome guests can quickly become a nuisance if left unchecked. Among the common pests we encounter during this time are, Rodents and Insects.

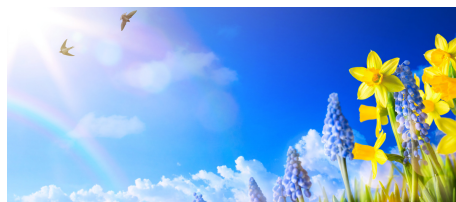
Maintaining effective pest control measures is crucial not only for the comfort and safety of occupants but also for protecting property and preventing costly damage. By partnering with Visibly Clear Services, you can rest assured that our experienced pest control team will work diligently to identify and eliminate any pest infestations, using safe and environmentally friendly methods.

If you encounter pests in your home or workplace, don't hesitate to reach out to us at **01327 229868**. Let Visibly Clear Services help you maintain a pest-free environment so you can enjoy the arrival of spring without any unwelcome guests. Visit our website

www.visiblyclearservices.co.uk



Garden Maintenance



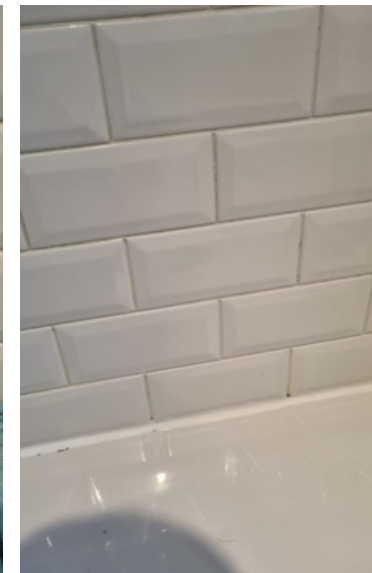
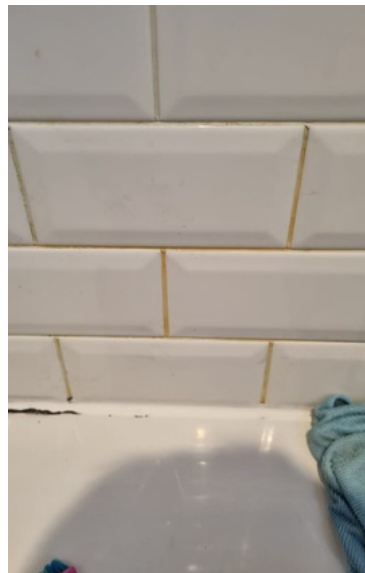
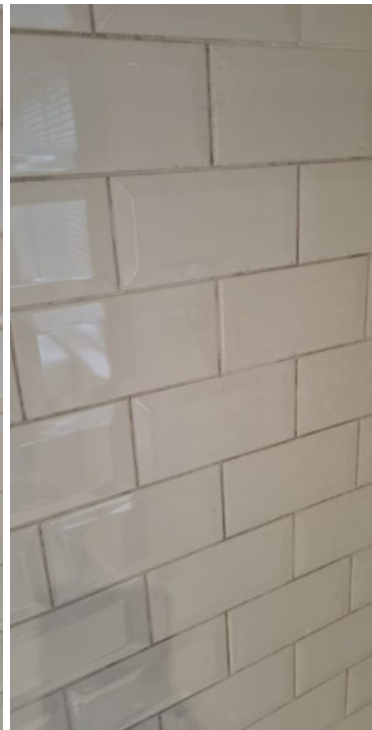
In March, focus on pruning back any dead or overgrown branches to encourage healthy growth and shape shrubs and trees. Take the opportunity to weed and cultivate flower beds to prevent unwanted growth and promote a tidy appearance. Additionally, start preparing the soil for spring planting by loosening it with a fork and adding compost or mulch for nourishment.

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Before and After Transformations



At Visibly Clear Services, witnessing transformations unfold during our cleaning sessions brings us immense joy and satisfaction. Each picture in this collection speaks volumes about the dedication and commitment of our cleaning staff, who thrive on challenges and take pride in delivering exceptional results. While every job presents its unique set of challenges, it's moments like these that truly make us feel fulfilled. We're proud to share these transformations with you, reflecting our passion for excellence in every clean.



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